

# SJFM Meeting Minutes

Date of Meeting: **February 9, 2008**  
Location: **Hava Java Boardroom**

Who attended: Joni Driscoll (acting Chair of meeting)  
Lori Greene (vendor contact)  
Colin Greene (acting treasurer)  
Emily Doyle (acting secretary)  
Sarah Hansen (media and graphics)  
Devon Crosby (by-laws)  
Laurel Anne Hasler (by-laws)  
Mark Wilson (fundraising)  
Terry Rielly (farm aid)  
John Longlott (supporter)

Topics discussed:

- 1) Finances
- 2) Email list
- 3) Borrowing funds
- 4) Locations
- 5) By-laws
- 6) Forming a Cooperative
- 7) Media (Reader's Digest)
- 8) Terry Rielly
- 9) Earth Day
- 10) Vendor Contracts
- 11) Insurance
- 12) Funding
- 13) Farmers

- 1) Finances- money taken in and spent: currently we have a \$187.06 float.  
Expenses: rent, caretaker, website (\$29.94/6 months). Website design should be budgeted in. Fees from 1<sup>st</sup> market: \$15/table; 2<sup>nd</sup>:\$20/table. **We need an account, classify ourselves as non-profit or co-operative first?** Choose bank: (Scotia, BMO, TD) Check out banks and monthly account details.
- 2) E-mail list needed—Proposed e-mail list- Anyone missing????
  - Joni Driscoll ([jonifern@hotmail.com](mailto:jonifern@hotmail.com))
  - Laurel Anne Hasler ([lahasler@hotmail.com](mailto:lahasler@hotmail.com))
  - Emily Doyle ([emily\\_c\\_doyle@hotmail.com](mailto:emily_c_doyle@hotmail.com))
  - Devon Crosby ([devo@theExperiment.ca](mailto:devo@theExperiment.ca))
  - NL Organics ([nlorganics@yahoo.ca](mailto:nlorganics@yahoo.ca))
  - Lori Greene ([lbgreene@gmail.com](mailto:lbgreene@gmail.com))
  - Sarah Hansen ([hansen@nf.sympatico.ca](mailto:hansen@nf.sympatico.ca))
  - Terry ([terryrielly@nf.sympatico.ca](mailto:terryrielly@nf.sympatico.ca))
  - John Longlott ([longlott@hotmail.com](mailto:longlott@hotmail.com))

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- 3) Question: Should there be a majority vote when someone wants to take out funds to make signs for example? Up to \$50, there doesn't have to be a vote.
- 4) Locations: The Lantern is out. Bishop field- doesn't rent their gym, St. Micheal's no space, Murray premises? St. Mary's on Craigmiller very interested has wheel chair access and field. **We need to write something telling of our expectations to be clear of our needs for any location** (tables? It will be messy so we need to be clear on clean up method? Key?) St. Thomas' church couldn't get it touch- Woolworth's no, Brinton? Arts and culture? Elks club? Churchill square? The gathering place? Outdoors- the Kirk? Signal hill Visitor centre? Stella burry? All possible churches downtown? George Street united church- parking? Expectations must be written up and e-mailed out- next meeting decide location. Take a Saturday to check out all places. Any Soup kitchen? In the end if veggies leftover they can keep. It's important how we present ourselves, how we market the market. Talk of making a tender for possible locations- Mark could call CBC? Perhaps it would be better to wait for 2009 markets
- 5) By-laws: Laurel Anne handed out by-laws, read and come back with suggestions at next meeting
- 6) Emily did some research on co-op forming. Suggested by Halifax Farmer's Market to go the co-op way. Should contact more farmers and **Emily will contact federation of cooperatives** for more details on forming a co-operative- should we focus the market on farmers? Sarah could make a PSA to farmers- mark could e-mail hort. council- priority should be given to organic farmers or people focused on minimal chemicals
- 7) Media- we were featured in Reader's Digest. Lori did a phone interview,
- 8) Terry- a composer interested in performing at the market and interested in selling photo bookmarks at the market. Gave everyone a sample.
- 9) Talk about green spuds/ farm aid conference- plan around Earth Day?
- 10) Vendor contracts. This is in line with by-laws and policies. Discussion on paying up-front or beforehand? Pay full season- on first day of season? Pay on a weekly basis? Someone who pays for one day only will pay a higher rate than one who pays up-front for 6 weeks? Should there be a winter price and summer price? - If you guarantee taking a space then you get a discount. If you don't pay, you don't get a space- first come, first serve as long as we have quota. Pay two weeks beforehand. The longer you book, the more of a discount. If it is a co-op fee- people have invested.
- 11) Insurance- insurance for the vendors \$60 for 3 months, or insure SJFM? Are vendors on their own? If we insure SJFM, it will be \$400-500 for three months. This is a quote from Cal Legrow. Term insurance, general liability- Ask co-op fed about insurance. Need to call more insurance companies. Primerica. If the premise is insured are we insured under that? Group vendor insurance vs. individuals?
- 12) Funding- ACOA? – look for funding to do research on development and promotion, think about 10,000 eastern health grant- would be good to do a

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feasibility study; CGA (Community Garden Alliance) got some funding, SJFM and CGA should support each other. Overlap organic workshop in April with seedy Sunday and Farm aid concert (fundraiser for SJFM, CGA, and other related initiatives) April 20<sup>th</sup>?

- 13) Farmers- Sarah restating that if we put out a call, be clear that we are looking for organic farmers, as this was the idea for the market from it's establishment.

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