

## SJFM Meeting Minutes

Meeting: **George Street Redevelopment and Proposed Market**  
Date of Meeting: **September 11, 2008** (11:00-12:00)  
Location: City Hall, Conference Room B (4<sup>th</sup> floor)

Who attended: Colin Greene  
Lori Greene  
Sarah Hansen  
Laurel Anne Hasler  
Kathleen Parewick  
Devon Crosby  
(Emily and Mark sent their regrets)

From the City: Ken O'Brien, Manager of Planning and Information  
Ron Penney, Chief Commissioner/City Solicitor  
Cliff Johnston, Director of Planning

City is proposing to spend \$421,00 on a market on George Street.

### **What the City said:**

Where they are in this process:

- Did this study; some studies get funded and move forward, some don't
- Partnered with the George Street Association
- Currently at the Public Hearing stage
- Looking for cost-sharing, including:
  - Federal government
  - ACOA
- Nothing will happen anytime soon
- Trying to acquire land (Note: Lions Club actually owned by the City.)

The George Street Market:

- Proposed in order to attract more people to the street during the day
- In consultation with the DDC (need business community on-side)
- Problem: Can't compete with established businesses: they don't want to offer ANYTHING already being sold by a downtown business (coffee, clothing, even baked goods)

### **What we discussed:**

- 1) What a farmers' market is
- 2) History/chronology of SJFM
- 3) Our mandate
- 4) Our budget (revenues and expenses)
- 5) Farmers' Markets across Canada

Basically, we shared what we've learned and expressed our desire for a partnership so the market will be successful and become an integral part of St. John's.

Minutes recorded by:  
Laurel Anne Hasler  
(SJFM Committee Secretary)

